

INVOICE



http://www.local6.com

WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
254904-2	08/02/12	August 2012	07/30/12 - 07/31/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY RNC	276

Flight Dates	Order #	Alt Order #
07/25/12 - 07/31/12	254904	06248286

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/30/12	07/31/12	Morn News at 6a	6-7a	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 6:24 AM Morn News at 6a 6-7a :30 2012MRFP064H \$500.00 NM 1 WKMG 07/31/12 6:28 AM Morn News at 6a 6-7a :30 2012MRFP064H \$500.00 NM									
3	07/30/12	07/31/12	The Early Show	7-9a	MT-----	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 07/30/12 7:27 AM The Early Show 7-9a :30 2012MRFP064H \$500.00 NM 1 WKMG 07/30/12 8:08 AM The Early Show 7-9a :30 2012MRFP065H \$500.00 NM 4 WKMG 07/31/12 8:21 AM The Early Show 7-9a :30 2012MRFP064H \$500.00 NM 2 WKMG 07/31/12 8:48 AM The Early Show 7-9a :30 2012MRFP064H \$500.00 NM									
5	07/30/12	07/31/12	Rachael Ray	9-10a	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 9:17 AM Rachael Ray 9-10a :30 2012MRFP064H \$350.00 NM 1 WKMG 07/31/12 9:30 AM Rachael Ray 9-10a :30 2012MRFP065H \$350.00 NM									
7	07/30/12	07/31/12	Let's Make a Deal	10-11a	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 9:59 AM Let's Make a Deal 10-11a :30 2012MRFP064H \$600.00 NM 2 WKMG 07/31/12 9:58 AM Let's Make a Deal 10-11a :30 2012MRFP064H \$600.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY RNC	276	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	07/30/12	07/31/12	Price Is Right	11a-12p	MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 12:00 PM Price Is Right 11a-12p :30 2012MRFP064H \$800.00 NM 2 WKMG 07/31/12 11:30 AM Price Is Right 11a-12p :30 2012MRFP064H \$800.00 NM									
11	07/30/12	07/31/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP065H \$700.00 NM 1 WKMG 07/31/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP064H \$700.00 NM									
14	07/30/12	07/31/12	Soaps	12:30-2p	MT-----	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 12:56 PM Soaps 12:30-2p :30 2012MRFP064H \$800.00 NM 4 WKMG 07/30/12 1:59 PM Soaps 12:30-2p :30 2012MRFP064H \$800.00 NM 2 WKMG 07/31/12 1:00 PM Soaps 12:30-2p :30 2012MRFP065H \$800.00 NM 3 WKMG 07/31/12 1:59 PM Soaps 12:30-2p :30 2012MRFP064H \$800.00 NM									
15	07/30/12	07/31/12	The Talk	2-3p	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 2:27 PM The Talk 2-3p :30 2012MRFP064H \$600.00 NM 2 WKMG 07/31/12 2:59 PM The Talk 2-3p :30 2012MRFP064H \$600.00 NM									
17	07/30/12	07/31/12	Nate Berkus	3-4p	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 3:27 PM Nate Berkus 3-4p :30 2012MRFP065H \$350.00 NM 1 WKMG 07/31/12 3:38 PM Nate Berkus 3-4p :30 2012MRFP064H \$350.00 NM									
20	07/30/12	07/31/12	Extra	4-430p	MT-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 4:27 PM Extra 4-430p :30 2012MRFP064H \$450.00 NM 2 WKMG 07/31/12 4:13 PM Extra 4-430p :30 2012MRFP065H \$450.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
254904-2	08/02/12	August 2012	07/30/12 - 07/31/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY RNC	276

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	07/30/12	07/31/12	Inside Edition	430-5P	MT-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 4:53 PM Inside Edition 430-5P :30 2012MRFP064H \$550.00 NM 1 WKMG Tu 07/31/12 4:50 PM Inside Edition 430-5P :30 2012MRFP064H \$550.00 NM									
23	07/30/12	07/31/12	News at 5p	5-530p	MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 5:12 PM News at 5p 5-530p :30 2012MRFP064H \$800.00 NM 1 WKMG Tu 07/31/12 5:23 PM News at 5p 5-530p :30 2012MRFP064H \$800.00 NM									
25	07/30/12	07/31/12	News at 6p	6-630p	MT-----	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 07/30/12 6:11 PM News at 6p 6-630p :30 2012MRFP065H \$1,000.00 NM 1 WKMG 07/30/12 6:29 PM News at 6p 6-630p :30 2012MRFP064H \$1,000.00 NM 2 WKMG Tu 07/31/12 6:13 PM News at 6p 6-630p :30 2012MRFP064H \$1,000.00 NM 3 WKMG Tu 07/31/12 6:29 PM News at 6p 6-630p :30 2012MRFP065H \$1,000.00 NM									
27	07/30/12	07/31/12	News at 7p	7-7:30p	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP064H \$1,200.00 NM 2 WKMG Tu 07/31/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP064H \$1,200.00 NM									
30	07/30/12	07/31/12	M-F 11p News	11-1135p	MT-----	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP064H \$1,800.00 NM 1 WKMG Tu 07/31/12 11:29 PM M-F 11p News 11-1135p :30 2012MRFP064H \$1,800.00 NM									
31	07/30/12	07/31/12	David Letterman	1136p-1238a	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 12:31 AM David Letterman 1136p-1238a :30 2012MRFP065H \$700.00 NM 1 WKMG Tu 07/31/12 11:58 PM David Letterman 1136p-1238a :30 2012MRFP065H \$700.00 NM									

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254904-2	08/02/12	August 2012	07/30/12 - 07/31/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY RNC	276	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	07/30/12	07/31/12	Morn News at 5a	5-530a	MT-----	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 07/30/12 5:11 AM Morn News at 5a 5-530a :30 2012MRFP064H \$300.00 NM 1 WKMG 07/30/12 5:24 AM Morn News at 5a 5-530a :30 2012MRFP064H \$300.00 NM 2 WKMG Tu 07/31/12 5:12 AM Morn News at 5a 5-530a :30 2012MRFP064H \$300.00 NM 4 WKMG Tu 07/31/12 5:25 AM Morn News at 5a 5-530a :30 2012MRFP064H \$300.00 NM									
35	07/30/12	07/31/12	Morn News at 530a	530-6a	MT-----	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 5:29 AM Morn News at 530a 530-6a :30 2012MRFP065H \$400.00 NM 4 WKMG 07/30/12 5:53 AM Morn News at 530a 530-6a :30 2012MRFP064H \$400.00 NM 3 WKMG Tu 07/31/12 5:41 AM Morn News at 530a 530-6a :30 2012MRFP064H \$400.00 NM 2 WKMG Tu 07/31/12 5:56 AM Morn News at 530a 530-6a :30 2012MRFP065H \$400.00 NM									
37	07/31/12	07/31/12	NCIS	8-9p	-1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 07/31/12 8:49 PM NCIS 8-9p :30 2012MRFP064H \$7,000.00 NM									
Total Spots							47	Gross Total	\$37,800.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$5,670.00
<u>Net Amount Due</u>	\$32,130.00

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255724-1	08/08/12	August 2012	07/30/12 - 08/05/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	RDMNEY FDR PRESIDEN	306

Flight Dates	Order #	Alt Order #
08/04/12 - 08/05/12	255724	06261364

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/04/12	08/04/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/04/12 6:58 AM 7-9a Sat Early Show 7-9a :30 2012MRFP071H \$400.00 NM									
2	08/05/12	08/05/12	6-830a Sun News	6a-830a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 6:22 AM 6-830a Sun News 6a-830a :30 2012MRFP071H \$200.00 NM									
3	08/05/12	08/05/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 9:44 AM CBS Sunday Morning 9-1030a :30 2012MRFP071H \$1,300.00 NM									
4	08/05/12	08/05/12	CBS Eve News	630-7p	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 CBS Eve News 630-7p :00 \$650.00 NM See MG 4.2 2 WKMG Su 08/05/12 Face The Nation 1-hr 1030-1130a :00 \$650.00 NM Credited									

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Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDENT	306

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																								
5	08/05/12	08/05/12	Sun 7-8p	7-8p	-----1	:30	1	\$5,000.00	NM																																								
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Total Spots **4** Gross Total **\$6,900.00**

Payment Terms 30 Days

Agency Commission **\$1,035.00**
Net Amount Due **\$5,865.00**

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257270-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	38

Flight Dates	Order #	Alt Order #
08/22/12 - 08/28/12	257270	06288329

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																												
1	08/22/12	08/24/12	Morn News at 6a	6-7a	--WTF--	:30	3	\$500.00	NM																																																												
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WKMG
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Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
257270-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDENT	38

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/22/12	08/24/12	Price Is Right	11a-12p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMCW 08/22/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP079H \$800.00 NM 1 WKMCTh 08/23/12 11:59 AM Price Is Right 11a-12p :30 2012MRFP087H \$800.00 NM 3 WKMGF 08/24/12 10:59 AM Price Is Right 11a-12p :30 2012MRFP087H \$800.00 NM									
6	08/22/12	08/24/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/22/12 12:28 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP084H \$700.00 NM 3 WKMGTh 08/23/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP079H \$700.00 NM 1 WKMGF 08/24/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP079H \$700.00 NM									
7	08/22/12	08/24/12	Soaps	12:30-2p	--WTF--	:30	6	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 6 \$800.00									
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8	08/22/12	08/24/12	The Talk	2-3p	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$600.00									
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9	08/22/12	08/24/12	Nate Berkus	3-4p	--WTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 08/22/12 3:38 PM Nate Berkus 3-4p :30 2012MRFP084H \$350.00 NM 1 WKMGTh 08/23/12 3:36 PM Nate Berkus 3-4p :30 2012MRFP079H \$350.00 NM 2 WKMGF 08/24/12 3:10 PM Nate Berkus 3-4p :30 2012MRFP079H \$350.00 NM									

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PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257270-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDEN	38

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/22/12	08/24/12	Extra	4-430p	--WTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/22/12 4:20 PM Extra 4-430p :30 2012MRFP079H \$450.00 NM 1 WKMGTh 08/23/12 4:19 PM Extra 4-430p :30 2012MRFP087H \$450.00 NM 3 WKMGF 08/24/12 4:19 PM Extra 4-430p :30 2012MRFP087H \$450.00 NM									
11	08/22/12	08/24/12	Inside Edition	430-5P	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/22/12 4:52 PM Inside Edition 430-5P :30 2012MRFP084H \$550.00 NM 3 WKMGTh 08/23/12 4:52 PM Inside Edition 430-5P :30 2012MRFP079H \$550.00 NM 1 WKMGF 08/24/12 4:51 PM Inside Edition 430-5P :30 2012MRFP079H \$550.00 NM									
12	08/22/12	08/24/12	News at 5p	5-530p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 08/22/12 5:23 PM News at 5p 5-530p :30 2012MRFP079H \$800.00 NM 1 WKMGTh 08/23/12 5:24 PM News at 5p 5-530p :30 2012MRFP087H \$800.00 NM 2 WKMGF 08/24/12 5:13 PM News at 5p 5-530p :30 2012MRFP087H \$800.00 NM									
13	08/22/12	08/24/12	News at 6p	6-630p	--WTF--	:30	6	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 6 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/22/12 6:11 PM News at 6p 6-630p :30 2012MRFP084H \$1,000.00 NM 4 WKMGW 08/22/12 6:27 PM News at 6p 6-630p :30 2012MRFP079H \$1,000.00 NM 5 WKMGTh 08/23/12 6:11 PM News at 6p 6-630p :30 2012MRFP079H \$1,000.00 NM 2 WKMGTh 08/23/12 6:29 PM News at 6p 6-630p :30 2012MRFP087H \$1,000.00 NM 3 WKMGF 08/24/12 5:58 PM News at 6p 6-630p :30 2012MRFP079H \$1,000.00 NM 6 WKMGF 08/24/12 6:21 PM News at 6p 6-630p :30 2012MRFP087H \$1,000.00 NM									
14	08/22/12	08/24/12	News at 7p	7-7:30p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 08/22/12 7:24 PM News at 7p 7-7:30p :30 2012MRFP084H \$1,200.00 NM 2 WKMGTh 08/23/12 7:24 PM News at 7p 7-7:30p :30 2012MRFP079H \$1,200.00 NM 1 WKMGF 08/24/12 7:28 PM News at 7p 7-7:30p :30 2012MRFP079H \$1,200.00 NM									

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257270-1	08/26/12	August 2012	07/30/12 - 08/28/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDEN	38

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/22/12	08/24/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 6 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/22/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP084H \$1,800.00 NM 4 WKMGW 08/22/12 11:35 PM M-F 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 2 WKMGTh 08/23/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP087H \$1,800.00 NM 5 WKMGTh 08/23/12 11:33 PM M-F 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 3 WKMGF 08/24/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 6 WKMGF 08/24/12 11:54 PM M-F 11p News 11-1135p :30 2012MRFP087H \$1,800.00 NM									
16	08/22/12	08/24/12	David Letterman	1136p-1238a	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/22/12 12:31 AM David Letterman 1136p-1238a :30 2012MRFP084H \$700.00 NM 3 WKMGTh 08/23/12 12:31 AM David Letterman 1136p-1238a :30 2012MRFP087H \$700.00 NM 2 WKMGF 08/24/12 12:16 AM David Letterman 1136p-1238a :30 2012MRFP079H \$700.00 NM									
17	08/22/12	08/24/12	Morn News at 5a	5-530a	--WTF--	:30	6	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 8 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/22/12 5:12 AM Morn News at 5a 5-530a :30 2012MRFP079H \$300.00 NM 4 WKMGW 08/22/12 5:25 AM Morn News at 5a 5-530a :30 2012MRFP084H \$300.00 NM 2 WKMGTh 08/23/12 5:13 AM Morn News at 5a 5-530a :30 2012MRFP079H \$300.00 NM 6 WKMGTh 08/23/12 5:24 AM Morn News at 5a 5-530a :30 2012MRFP087H \$300.00 NM 3 WKMGF 08/24/12 5:12 AM Morn News at 5a 5-530a :30 2012MRFP079H \$300.00 NM 5 WKMGF 08/24/12 5:23 AM Morn News at 5a 5-530a :30 2012MRFP087H \$300.00 NM									
18	08/22/12	08/24/12	Morn News at 530a	530-6a	--WTF--	:30	6	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 6 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/22/12 5:29 AM Morn News at 530a 530-6a :30 2012MRFP079H \$400.00 NM 5 WKMGW 08/22/12 5:53 AM Morn News at 530a 530-6a :30 2012MRFP084H \$400.00 NM 2 WKMGTh 08/23/12 5:30 AM Morn News at 530a 530-6a :30 2012MRFP079H \$400.00 NM 4 WKMGTh 08/23/12 5:55 AM Morn News at 530a 530-8a :30 2012MRFP087H \$400.00 NM 6 WKMGF 08/24/12 5:29 AM Morn News at 530a 530-6a :30 2012MRFP079H \$400.00 NM 3 WKMGF 08/24/12 5:55 AM Morn News at 530a 530-6a :30 2012MRFP087H \$400.00 NM									
19	08/22/12	08/22/12	CSI	10-11p	--1----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --1---- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/22/12 10:48 PM CSI 10-11p :30 2012MRFP079H \$6,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
257270-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	38	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/24/12	08/24/12	No Show/See NFL Prsn F9-10p		----1--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----1-- 1 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/24/12 No Show/See NFL Prsn Fri 9-10p :00 \$4,000.00 NM See MG 23.2,23.3									
21	08/25/12	08/25/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/25/12 7:24 AM 7-9a Sat Early Show 7-9a :30 2012MRFP079H \$400.00 NM 2 WKMG Sa 08/25/12 8:59 AM 7-9a Sat Early Show 7-9a :30 2012MRFP087H \$400.00 NM									
22	08/25/12	08/25/12	Sat Local 6 News at 6p	6-630p	-----2-	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2- 2 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/25/12 6:04 PM Sat Local 6 News at 6p 6-630p :30 2012MRFP079H \$550.00 NM 2 WKMG Sa 08/25/12 6:27 PM Sat Local 6 News at 6p 6-630p :30 2012MRFP087H \$550.00 NM									
23	08/25/12	08/25/12	No Show/See NFL Prsn S8-9p		-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 08/24/12 8:00 PM NFL Preseason Fri Fri 8p-cc :30 2012MRFP087H \$8,000.00 NM MG for 20.1,25.1,24.1,24.2,23.1 1 WKMG Sa 08/25/12 No Show/See NFL Prsn Sat 8-9p :00 \$2,000.00 NM See MG 23.2,23.3 3 WKMG Sa 08/25/12 8:00 PM NFL Preseason Sat various :30 2012MRFP079H \$8,000.00 NM MG for 20.1,25.1,24.1,24.2,23.1									
24	08/25/12	08/25/12	No Show/See NFL Prsn S9-10p		-----2-	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2- 2 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/25/12 No Show/See NFL Prsn Sat 9-10p :00 \$3,000.00 NM See MG 23.2,23.3 2 WKMG Sa 08/25/12 No Show/See NFL Prsn Sat 9-10p :00 \$3,000.00 NM See MG 23.2,23.3									
25	08/25/12	08/25/12	No Show/See NFL Prsn S10-11p		-----1-	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1- 1 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/25/12 No Show/See NFL Prsn Sat 10-11p :00 \$4,000.00 NM See MG 23.2,23.3									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
257270-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	38	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/25/12	08/25/12	Sat 11p News	11-1135p	-----2-	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 08/25/12 11:44 PM Sat 11p News 11-1135p :30 2012MRFP087H \$1,800.00 NM 1 WKMG Sa 08/25/12 11:55 PM Sat 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM									
27	08/25/12	08/25/12	Sat 5-7a News	5-7a	-----3-	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----3- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/25/12 5:43 AM Sat 5-7a News 5-7a :30 2012MRFP087H \$150.00 NM 3 WKMG Sa 08/25/12 5:58 AM Sat 5-7a News 5-7a :30 2012MRFP079H \$150.00 NM 2 WKMG Sa 08/25/12 6:55 AM Sat 5-7a News 5-7a :30 2012MRFP087H \$150.00 NM									
28	08/26/12	08/26/12	6-830a Sun News	6a-830a	-----3	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----3 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 6:22 AM 6-830a Sun News 6a-830a :30 2012MRFP087H \$200.00 NM 1 WKMG Su 08/26/12 7:50 AM 6-830a Sun News 6a-830a :30 2012MRFP079H \$200.00 NM 3 WKMG Su 08/26/12 8:26 AM 6-830a Sun News 6a-830a :30 2012MRFP087H \$200.00 NM									
29	08/26/12	08/26/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 9:32 AM CBS Sunday Morning 9-1030a :30 2012MRFP079H \$1,300.00 NM 2 WKMG Su 08/26/12 10:29 AM CBS Sunday Morning 9-1030a :30 2012MRFP087H \$1,300.00 NM									
30	08/28/12	08/26/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 11:22 AM Face The Nation 1-hr 1030-1130a :30 2012MRFP079H \$1,100.00 NM									
31	08/26/12	08/26/12	Sun 630p News	630-7p	-----2	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 6:29 PM Sun 630p News 630-7p :30 2012MRFP087H \$650.00 NM 1 WKMG Su 08/26/12 6:54 PM Sun 630p News 630-7p :30 2012MRFP079H \$650.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	38	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	08/26/12	08/26/12	Sun 7-8p	7-8p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 7:41 PM Sun 7-8p 7-8p :30 2012MRFP087H \$5,000.00 NM									
33	08/26/12	08/26/12	Sun 11p News	11-1135p	-----2	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 11:11 PM Sun 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 1 WKMG Su 08/26/12 11:31 PM Sun 11p News 11-1135p :30 2012MRFP087H \$1,800.00 NM									

Total Spots 90 Gross Total \$91,550.00

Payment Terms 30 Days

Agency Commission \$13,732.50
Net Amount Due \$77,817.50

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WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
256691-1	08/26/12	August 2012	07/30/12 - 08/25/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	23

Flight Dates	Order #	Alt Order #
08/15/12 - 08/25/12	256691	06274689

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/17/12	Morn News at 6a	6-7a	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMCW 08/15/12 6:29 AM Morn News at 6a 6-7a :30 2012MRFP079H \$500.00 NM 1 WKMGTh 08/16/12 6:59 AM Morn News at 6a 6-7a :30 2012MRFP079H \$500.00 NM 3 WKMGF 08/17/12 6:25 AM Morn News at 6a 6-7a :30 2012MRFP079H \$500.00 NM									
2	08/20/12	08/21/12	Morn News at 6a	6-7a	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/20/12 6:26 AM Morn News at 6a 6-7a :30 2012MRFP079H \$500.00 NM 2 WKMGTu 08/21/12 6:25 AM Morn News at 6a 6-7a :30 2012MRFP079H \$500.00 NM									
3	08/15/12	08/17/12	The Early Show	7-9a	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/15/12 8:24 AM The Early Show 7-9a :30 2012MRFP084H \$500.00 NM 3 WKMGTh 08/16/12 8:29 AM The Early Show 7-9a :30 2012MRFP084H \$500.00 NM 2 WKMGF 08/17/12 8:48 AM The Early Show 7-9a :30 2012MRFP084H \$500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
256691-1	08/26/12	August 2012	07/30/12 - 08/25/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	23	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/20/12	08/21/12	The Early Show	7-9a	MT-----	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/20/12 7:57 AM The Early Show 7-9a :30 2012MRFP084H \$500.00 NM 3 WKMG 08/20/12 8:37 AM The Early Show 7-9a :30 2012MRFP079H \$500.00 NM 2 WKMG 08/21/12 7:56 AM The Early Show 7-9a :30 2012MRFP084H \$500.00 NM 4 WKMG 08/21/12 8:45 AM The Early Show 7-9a :30 2012MRFP079H \$500.00 NM									
5	08/20/12	08/21/12	Rachael Ray	9-10a	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/20/12 9:11 AM Rachael Ray 9-10a :30 2012MRFP084H \$350.00 NM 1 WKMG 08/21/12 9:15 AM Rachael Ray 9-10a :30 2012MRFP084H \$350.00 NM									
6	08/15/12	08/15/12	Rachael Ray	9-10a	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --1---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/15/12 9:31 AM Rachael Ray 9-10a :30 2012MRFP079H \$350.00 NM									
7	08/20/12	08/21/12	Let's Make a Deal	10-11a	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/20/12 10:26 AM Let's Make a Deal 10-11a :30 2012MRFP079H \$600.00 NM 1 WKMG 08/21/12 10:24 AM Let's Make a Deal 10-11a :30 2012MRFP079H \$600.00 NM									
8	08/15/12	08/17/12	Let's Make a Deal	10-11a	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/15/12 10:26 AM Let's Make a Deal 10-11a :30 2012MRFP084H \$600.00 NM 2 WKMG 08/16/12 9:59 AM Let's Make a Deal 10-11a :30 2012MRFP079H \$600.00 NM 3 WKMG 08/17/12 10:25 AM Let's Make a Deal 10-11a :30 2012MRFP079H \$600.00 NM									
9	08/15/12	08/17/12	Price Is Right	11a-12p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/15/12 11:28 AM Price Is Right 11a-12p :30 2012MRFP079H \$800.00 NM 2 WKMG 08/16/12 10:59 AM Price Is Right 11a-12p :30 2012MRFP084H \$800.00 NM 3 WKMG 08/17/12 11:30 AM Price Is Right 11a-12p :30 2012MRFP084H \$800.00 NM									

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Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDENT	23

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/20/12	08/21/12	Price Is Right	11a-12p	MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/20/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP084H \$800.00 NM 1 WKMG 08/21/12 11:59 AM Price Is Right 11a-12p :30 2012MRFP084H \$800.00 NM									
11	08/20/12	08/21/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/20/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP079H \$700.00 NM 1 WKMG 08/21/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP079H \$700.00 NM									
12	08/15/12	08/17/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/15/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP084H \$700.00 NM 2 WKMG 08/16/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP079H \$700.00 NM 1 WKMG 08/17/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP079H \$700.00 NM									
13	08/15/12	08/17/12	Soaps	12:30-2p	--WTF--	:30	6	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 6 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/15/12 12:56 PM Soaps 12:30-2p :30 2012MRFP079H \$800.00 NM 4 WKMG 08/15/12 1:59 PM Soaps 12:30-2p :30 2012MRFP084H \$800.00 NM 5 WKMG 08/16/12 12:28 PM Soaps 12:30-2p :30 2012MRFP084H \$800.00 NM 2 WKMG 08/16/12 1:29 PM Soaps 12:30-2p :30 2012MRFP079H \$800.00 NM 6 WKMG 08/17/12 12:29 PM Soaps 12:30-2p :30 2012MRFP084H \$800.00 NM 3 WKMG 08/17/12 1:29 PM Soaps 12:30-2p :30 2012MRFP079H \$800.00 NM									
14	08/20/12	08/21/12	Soaps	12:30-2p	MT-----	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/20/12 12:57 PM Soaps 12:30-2p :30 2012MRFP084H \$800.00 NM 4 WKMG 08/20/12 1:59 PM Soaps 12:30-2p :30 2012MRFP079H \$800.00 NM 3 WKMG 08/21/12 12:58 PM Soaps 12:30-2p :30 2012MRFP084H \$800.00 NM 2 WKMG 08/21/12 1:59 PM Soaps 12:30-2p :30 2012MRFP079H \$800.00 NM									

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256691-1	08/26/12	August 2012	07/30/12 - 08/25/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	23	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/20/12	08/21/12	The Talk	2-3p	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/20/12 2:27 PM The Talk 2-3p :30 2012MRFP084H \$600.00 NM 2 WKMG 08/21/12 2:30 PM The Talk 2-3p :30 2012MRFP084H \$600.00 NM									
16	08/15/12	08/17/12	The Talk	2-3p	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/15/12 2:59 PM The Talk 2-3p :30 2012MRFP079H \$600.00 NM 1 WKMG 08/16/12 2:29 PM The Talk 2-3p :30 2012MRFP084H \$600.00 NM 3 WKMG 08/17/12 3:01 PM The Talk 2-3p :30 2012MRFP084H \$600.00 NM									
17	08/15/12	08/17/12	Nate Berkus	3-4p	--WTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/15/12 3:18 PM Nate Berkus 3-4p :30 2012MRFP084H \$350.00 NM 2 WKMG 08/16/12 3:52 PM Nate Berkus 3-4p :30 2012MRFP079H \$350.00 NM 1 WKMG 08/17/12 3:20 PM Nate Berkus 3-4p :30 2012MRFP079H \$350.00 NM									
18	08/20/12	08/21/12	Nate Berkus	3-4p	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/20/12 3:31 PM Nate Berkus 3-4p :30 2012MRFP079H \$350.00 NM 2 WKMG 08/21/12 3:36 PM Nate Berkus 3-4p :30 2012MRFP079H \$350.00 NM									
19	08/15/12	08/17/12	Extra	4-430p	--WTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/15/12 4:13 PM Extra 4-430p :30 2012MRFP079H \$450.00 NM 2 WKMG 08/16/12 4:13 PM Extra 4-430p :30 2012MRFP084H \$450.00 NM 3 WKMG 08/17/12 4:12 PM Extra 4-430p :30 2012MRFP084H \$450.00 NM									
20	08/20/12	08/21/12	Extra	4-430p	MT-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/20/12 4:13 PM Extra 4-430p :30 2012MRFP084H \$450.00 NM 2 WKMG 08/21/12 4:20 PM Extra 4-430p :30 2012MRFP084H \$450.00 NM									

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256691-1	08/28/12	August 2012	07/30/12 - 08/25/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	23	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/15/12	08/17/12	Inside Edition	430-5P	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMCW 08/15/12 4:51 PM Inside Edition 430-5P :30 2012MRFP084H \$550.00 NM 3 WKMCTh 08/18/12 4:39 PM Inside Edition 430-5P :30 2012MRFP079H \$550.00 NM 1 WKMGF 08/17/12 4:41 PM Inside Edition 430-5P :30 2012MRFP079H \$550.00 NM									
22	08/20/12	08/21/12	Inside Edition	430-5P	MT-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/20/12 4:49 PM Inside Edition 430-5P :30 2012MRFP079H \$550.00 NM 1 WKMGTu 08/21/12 4:42 PM Inside Edition 430-5P :30 2012MRFP079H \$550.00 NM									
23	08/15/12	08/17/12	News at 5p	5-530p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 08/15/12 5:28 PM News at 5p 5-530p :30 2012MRFP079H \$800.00 NM 2 WKMGTh 08/16/12 5:11 PM News at 5p 5-530p :30 2012MRFP084H \$800.00 NM 1 WKMGF 08/17/12 5:23 PM News at 5p 5-530p :30 2012MRFP084H \$800.00 NM									
24	08/20/12	08/21/12	News at 5p	5-530p	MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/20/12 5:25 PM News at 5p 5-530p :30 2012MRFP084H \$800.00 NM 2 WKMGTu 08/21/12 5:27 PM News at 5p 5-530p :30 2012MRFP084H \$800.00 NM									
25	08/20/12	08/21/12	News at 6p	6-630p	MT-----	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/20/12 6:12 PM News at 6p 6-630p :30 2012MRFP079H \$1,000.00 NM 3 WKMG 08/20/12 6:28 PM News at 6p 6-630p :30 2012MRFP084H \$1,000.00 NM 4 WKMGTu 08/21/12 8:11 PM News at 6p 6-630p :30 2012MRFP079H \$1,000.00 NM 2 WKMGTu 08/21/12 6:27 PM News at 6p 6-630p :30 2012MRFP084H \$1,000.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	23	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/15/12	08/17/12	News at 6p	6-630p	--WTF--	:30	6	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 6 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/15/12 6:12 PM News at 6p 6-630p :30 2012MRFP084H \$1,000.00 NM 4 WKMGW 08/15/12 6:27 PM News at 6p 6-630p :30 2012MRFP079H \$1,000.00 NM 2 WKMGTh 08/16/12 6:12 PM News at 6p 6-630p :30 2012MRFP079H \$1,000.00 NM 5 WKMGTh 08/16/12 6:28 PM News at 6p 6-630p :30 2012MRFP084H \$1,000.00 NM 3 WKMGF 08/17/12 6:11 PM News at 6p 6-630p :30 2012MRFP079H \$1,000.00 NM 6 WKMGF 08/17/12 6:28 PM News at 6p 8-630p :30 2012MRFP084H \$1,000.00 NM									
27	08/15/12	08/17/12	News at 7p	7-7:30p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/15/12 7:14 PM News at 7p 7-7:30p :30 2012MRFP084H \$1,200.00 NM 3 WKMGTh 08/16/12 7:28 PM News at 7p 7-7:30p :30 2012MRFP079H \$1,200.00 NM 1 WKMGF 08/17/12 7:29 PM News at 7p 7-7:30p :30 2012MRFP079H \$1,200.00 NM									
28	08/20/12	08/21/12	News at 7p	7-7:30p	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/20/12 6:59 PM News at 7p 7-7:30p :30 2012MRFP079H \$1,200.00 NM 2 WKMGTu 08/21/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP079H \$1,200.00 NM									
29	08/15/12	08/17/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 6 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/15/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP084H \$1,800.00 NM 6 WKMGW 08/15/12 11:32 PM M-F 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 4 WKMGTh 08/16/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP084H \$1,800.00 NM 2 WKMGTh 08/16/12 11:35 PM M-F 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 5 WKMGF 08/17/12 11:11 PM M-F 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 3 WKMGF 08/17/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP084H \$1,800.00 NM									
30	08/20/12	08/21/12	M-F 11p News	11-1135p	MT-----	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGW 08/20/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP084H \$1,800.00 NM 1 WKMGW 08/20/12 11:26 PM M-F 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 2 WKMGTh 08/21/12 11:11 PM M-F 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 3 WKMGTh 08/21/12 11:33 PM M-F 11p News 11-1135p :30 2012MRFP084H \$1,800.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
256691-1	08/26/12	August 2012	07/30/12 - 08/25/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDEN	23

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	08/15/12	08/17/12	David Letterman	1136p-1238a	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 08/15/12 12:31 AM David Letterman 1136p-1238a :30 2012MRFP084H \$700.00 NM 3 WKMCTh 08/16/12 12:32 AM David Letterman 1136p-1238a :30 2012MRFP084H \$700.00 NM 2 WKMGF 08/17/12 12:15 AM David Letterman 1136p-1238a :30 2012MRFP079H \$700.00 NM									
32	08/20/12	08/21/12	David Letterman	1136p-1238a	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/20/12 12:31 AM David Letterman 1136p-1238a :30 2012MRFP084H \$700.00 NM 2 WKMG 08/21/12 12:12 AM David Letterman 1136p-1238a :30 2012MRFP079H \$700.00 NM									
33	08/15/12	08/17/12	Morn News at 5a	5-530a	--WTF--	:30	6	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 6 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMCW 08/15/12 5:11 AM Morn News at 5a 5-530a :30 2012MRFP079H \$300.00 NM 1 WKMCW 08/15/12 5:24 AM Morn News at 5a 5-530a :30 2012MRFP084H \$300.00 NM 2 WKMCTh 08/16/12 5:13 AM Morn News at 5a 5-530a :30 2012MRFP079H \$300.00 NM 6 WKMCTh 08/16/12 5:26 AM Morn News at 5a 5-530a :30 2012MRFP084H \$300.00 NM 3 WKMGF 08/17/12 5:13 AM Morn News at 5a 5-530a :30 2012MRFP079H \$300.00 NM 5 WKMGF 08/17/12 5:25 AM Morn News at 5a 5-530a :30 2012MRFP084H \$300.00 NM									
34	08/20/12	08/21/12	Morn News at 5a	5-530a	MT-----	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/20/12 5:11 AM Morn News at 5a 5-530a :30 2012MRFP079H \$300.00 NM 1 WKMG 08/20/12 5:24 AM Morn News at 5a 5-530a :30 2012MRFP084H \$300.00 NM 2 WKMG 08/21/12 5:10 AM Morn News at 5a 5-530a :30 2012MRFP079H \$300.00 NM 4 WKMG 08/21/12 5:25 AM Morn News at 5a 5-530a :30 2012MRFP084H \$300.00 NM									
35	08/15/12	08/17/12	Morn News at 530a	530-6a	--WTF--	:30	6	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 6 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMCW 08/15/12 5:28 AM Morn News at 530a 530-6a :30 2012MRFP079H \$400.00 NM 1 WKMCW 08/15/12 5:52 AM Morn News at 530a 530-6a :30 2012MRFP084H \$400.00 NM 5 WKMCTh 08/16/12 5:42 AM Morn News at 530a 530-6a :30 2012MRFP079H \$400.00 NM 2 WKMCTh 08/16/12 5:58 AM Morn News at 530a 530-6a :30 2012MRFP084H \$400.00 NM 3 WKMGF 08/17/12 5:43 AM Morn News at 530a 530-6a :30 2012MRFP079H \$400.00 NM 6 WKMGF 08/17/12 5:58 AM Morn News at 530a 530-6a :30 2012MRFP084H \$400.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
256891-1	08/26/12	August 2012	07/30/12 - 08/25/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	23	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	08/20/12	08/21/12	Morn News at 530a	530-6a	MT-----	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 08/20/12 5:29 AM Morn News at 530a 530-6a :30 2012MRFP079H \$400.00 NM 1 WKMG 08/20/12 5:55 AM Morn News at 530a 530-6a :30 2012MRFP084H \$400.00 NM 3 WKMG 08/21/12 5:29 AM Morn News at 530a 530-6a :30 2012MRFP079H \$400.00 NM 2 WKMG 08/21/12 5:58 AM Morn News at 530a 530-6a :30 2012MRFP084H \$400.00 NM									
37	08/21/12	08/21/12	NCIS	8-9p	-1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/21/12 7:58 PM NCIS 8-9p :30 2012MRFP084H \$7,000.00 NM									
38	08/15/12	08/15/12	CSI	10-11p	--1----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --1---- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/15/12 10:35 PM CSI 10-11p :30 2012MRFP079H \$6,000.00 NM									
39	08/17/12	08/17/12	CSI:NY	9-10p	----1--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ----1-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/17/12 9:35 PM CSI:NY 9-10p :30 2012MRFP084H \$4,000.00 NM									
40	08/18/12	08/18/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/18/12 7:24 AM 7-9a Sat Early Show 7-9a :30 2012MRFP079H \$400.00 NM 1 WKMG 08/18/12 8:29 AM 7-9a Sat Early Show 7-9a :30 2012MRFP084H \$400.00 NM									
41	08/18/12	08/18/12	Sat Local 6 News at 6p	6-630p	-----2-	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/18/12 6:11 PM Sat Local 6 News at 6p 6-630p :30 2012MRFP079H \$550.00 NM 2 WKMG 08/18/12 6:27 PM Sat Local 6 News at 6p 6-630p :30 2012MRFP084H \$550.00 NM									
42	08/18/12	08/18/12	Comedy Time Sat	8-9p	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/18/12 8:59 PM Comedy Time Sat 8-9p :30 2012MRFP079H \$2,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
256691-1	08/26/12	August 2012	07/30/12 - 08/25/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDEN	23

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	08/18/12	08/18/12	Fall Football Preview Sp	858-10p	-----2-	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/18/12 9:37 PM Fall Football Preview Sp 858-10p :30 2012MRFP084H \$3,000.00 NM 2 WKMG Sa 08/18/12 9:51 PM Fall Football Preview Sp 858-10p :30 2012MRFP079H \$3,000.00 NM									
44	08/18/12	08/18/12	48 Hours Mystery	10-11p	-----1-	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/18/12 10:30 PM 48 Hours Mystery 10-11p :30 2012MRFP084H \$4,000.00 NM									
45	08/18/12	08/18/12	Sat 11p News	11-1135p	-----2-	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 08/18/12 11:22 PM Sat 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 1 WKMG Sa 08/18/12 11:33 PM Sat 11p News 11-1135p :30 2012MRFP084H \$1,800.00 NM									
46	08/18/12	08/18/12	Sat 5-7a News	5-7a	-----3-	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----3- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/18/12 5:11 AM Sat 5-7a News 5-7a :30 2012MRFP084H \$150.00 NM 2 WKMG Sa 08/18/12 5:54 AM Sat 5-7a News 5-7a :30 2012MRFP079H \$150.00 NM 3 WKMG Sa 08/18/12 6:23 AM Sat 5-7a News 5-7a :30 2012MRFP084H \$150.00 NM									
47	08/19/12	08/19/12	6-830a Sun News	6a-830a	-----3	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----3 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/19/12 6:23 AM 6-830a Sun News 6a-830a :30 2012MRFP079H \$200.00 NM 1 WKMG Su 08/19/12 7:11 AM 6-830a Sun News 6a-830a :30 2012MRFP084H \$200.00 NM 3 WKMG Su 08/19/12 8:15 AM 6-830a Sun News 6a-830a :30 2012MRFP079H \$200.00 NM									
48	08/19/12	08/19/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/19/12 8:58 AM CBS Sunday Morning 9-1030a :30 2012MRFP084H \$1,300.00 NM 1 WKMG Su 08/19/12 9:56 AM CBS Sunday Morning 9-1030a :30 2012MRFP079H \$1,300.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	23	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	08/19/12	08/19/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 11:23 AM Face The Nation 1-hr 1030-1130a :30 2012MRFP084H \$1,100.00 NM									
50	08/19/12	08/19/12	CBS Eve News	630-7p	-----2	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2 2 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 CBS Eve News 630-7p :00 \$650.00 NM Credited 2 WKMG Su 08/19/12 6:29 PM CBS Eve News 630-7p :30 2012MRFP079H \$650.00 NM									
51	08/19/12	08/19/12	Sun 7-8p	7-8p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 6:58 PM Sun 7-8p 7-8p :30 2012MRFP084H \$5,000.00 NM									
52	08/19/12	08/19/12	Sun 11p News	11-1135p	-----2	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2 2 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/19/12 11:22 PM Sun 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 1 WKMG Su 08/19/12 11:33 PM Sun 11p News 11-1135p :30 2012MRFP084H \$1,800.00 NM									
53	08/22/12	08/24/12	Morn News at 530a	530-6a	--WTF--	:30	1	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 08/24/12 5:42 AM Morn News at 530a 530-6a :30 2012MRFP079H \$500.00 NM									
54	08/25/12	08/25/12	Sat 5-7a News	5-7a	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/25/12 5:13 AM Sat 5-7a News 5-7a :30 2012MRFP087H \$150.00 NM									

Total Spots 143 Gross Total \$132,950.00

Payment Terms 30 Days

Agency Commission \$19,942.50
 Net Amount Due \$113,007.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

<http://www.local6.com>

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255825-1	08/12/12	August 2012	07/30/12 - 08/09/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	RNC-ROMNEY	309

Flight Dates	Order #	Alt Order #
08/04/12 - 08/10/12	255825	06262865

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/12	08/09/12	Local 6 News 12-1230p	12-1230p	M--T---	1:00	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M--T--- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKMG M 08/06/12 12:23 PM Local 6 News 12-1230p 12-1230p 1:00 2012MRFP068H \$1,400.00 NM									
1 WKMG Th 08/09/12 12:26 PM Local 6 News 12-1230p 12-1230p 1:00 2012MRFP068H \$1,400.00 NM									

Total Spots 2 **Gross Total** \$2,800.00

Payment Terms 30 Days

Agency Commission \$420.00

Net Amount Due \$2,380.00

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